

CATHERINE THURMAN

ILLUSTRATOR



ABOUT ME

A hardworking and passionate job seeker with strong teamwork skills eager to secure an entry-level illustration position. Ready to help the team achieve company goals. Detail-oriented team player with the ability to handle multiple projects simultaneously with a high degree of accuracy. I seek and want to maintain a full-time position that offers professional challenges.

EDUCATION

Academy of Art University
San Francisco, CA

May 2022 | **Bachelor of Fine Arts: Illustration**

SKILLS

Adobe Applications

Google and Microsoft Applications

Procreate

Sketching and Brainstorming

Visual Storytelling

Attention to Detail

Complex Problem-Solving and Resourceful

Originality and Creative Thinking

Multitasking and Organization

Team Collaboration

Verbal and Written Communication

EXPERIENCE

Sales/Marketing Coordinator - Phoenix, Az

06. 20. 2022 - Current

Fire Security Electronics and Communications, Inc.

- Continually maintained and improved company's reputation and positive image.
- Improved website visibility through development of new designs and implementation of SEO strategies.
- Created and managed social media campaigns to increase brand engagement.
- Devised content strategy to effectively engage target audiences.
- Established, initiated, and optimized employee development strategies based on company targets, product specifications, market data, and budget factors.

Freelance Illustrator- San Francisco, CA

10.15.2020 - July 2022

Freelance Illustrator for Rocio Evans: Poems - Young Adult and Children's Books

- Communicate with client and schedule meetups for discussion on progress.
- Created original commissioned artwork for client.
- Managed creative process from concept to completion.
- Used acrylic paints, watercolors, and digital media to create illustrations.
- Applied color theory and lighting techniques in illustrations to add excitement, focus, and depth.
- Worked with client to understand desired outcomes and requirements.

Illustration Intern - Remote Los Angeles, CA

12. 22. 2021 - 1. 19. 2022

Hype Club

- Created NFTs (non-fungible tokens).
- Conducted research based on topics to create new and original NFTs.
- Took concepts and produced design mockups to strengthen designs.
- Created anime characters with appropriate textures, shadows, and features.
- Tight deadlines and seamlessly integrated with other components.
- Implemented variables: consistent character design to fit into the NFT design.
- Collaborated with other artists to create coherent illustrations.

Illustration Intern - Remote Cleveland, OH

9. 3. 2021 - 12. 31. 2021

Cleveland Magazine

- Provided fast-rate hand-drawn illustrations for magazines on print and digital.
- Helped meet changing demands by recommending improvements to artwork.
- Worked alongside writers to create unique designs under tight deadlines
- Designed mock-ups for review, finding, and fixing illustration problems.
- Proven ability to learn quickly and adapt to new situations.
- Used strong analytical and problem-solving skills to develop effective solutions for challenging situations.

ACCOMPLISHMENTS

- Academy of Art University 2020 Fundamentals Spring Show, 2021 Illustration Spring Show, and 2022 Children's Book Illustration Spring Show
- Won first place in a regional competition for graphic design, as well as fifth place in state of Arizona as a solo competitor - SDOHS

CONTACT ME

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